

# Introduction from Justinian Habner, Country Director at Department for International Trade (DIT) in Singapore



Department for  
International Trade



The UK's Department for International Trade (DIT) aims to support the UK to trade its way to prosperity, stability, and security. We do this by helping businesses to export, by driving investments into the UK, opening up markets, and by championing free trade around the world.

At the end of Q3 2019, the UK exported £16.3 billion of goods and services to Singapore – an 8.9% increase compared to the same period for 2018. Singapore is an open, transparent and competitive market with thriving business opportunities, and is ranked 2nd out of 190 countries for ease of doing business (World Bank, 2019). With Singapore's strategically positioned location in Southeast Asia, British businesses also find Singapore their partner of choice to access the wider ASEAN economy, which is home to a young and digital-savvy population of more than 630 million and due to become the 4th largest market in the world by 2050.

Here in Singapore, we have a dedicated trade and investment team within the British High Commission to support you through your journey. We focus on addressing market access barriers, and export and investment campaigns in priority sectors. The team is able to support you in the following ways:

**Strong Business Connectivity and In-depth Market Insights** The team in Singapore is constantly establishing and maintaining their connectivity with various key

stakeholders such as the Singapore Government and regulatory authorities, Chambers of Commerce, trade associations, local companies and buyers to uncover opportunities for UK companies to sell goods and services, and is well positioned to provide you with in-depth market insights of our high-value sectors.

**Trade Missions** We work with international trade advisers across the UK to support trade missions to Singapore. Trade experts from the team can support you at major Singapore trade fairs and conferences, or arrange calls with key individuals to discuss products or solutions.

Your exporting journey could begin with a call with DIT. We are ready to support you in your expansion plans to Singapore.

**Justinian Habner Country Director, Trade & Investment for Singapore, Department for International Trade**

Sponsored By:

**Corporate Services/Incorporation Services**



**Company Secretarial, Finance, HR & Corporate Finance Services**



**Security**



**Law**



## Case Study



## Design, Project Management & Master Planning



## School



## Insurance



## Office Solutions/Co-working Space



## Banking/Financial Services



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